



EXPRESSION OF INTEREST FOR WEBSITE UPGRADE EOI REF# 008/2023

Fiji Pine Group invites interested parties to express their interest in the website upgrade project for Fiji Pine Ltd and Tropik Wood Industries Ltd. This project involves migrating the existing WordPress-based websites to CP Web Builder, a cutting-edge platform known for its robust features and user-friendly interface.

Project Overview:

The primary objective of this project is to enhance the online presence, user experience, and performance of the websites for both companies. We are seeking qualified and experienced bidders to participate in this Expression of Interest process.

Key Project Highlights:

1. **Modernization:** The migration to CP Web Builder will result in modern, responsive, and user-friendly websites in alignment with current design trends.
2. **Technical Expertise:** Collaborate with an established vendor, Counterpoint, to expedite the transition process and ensure a seamless migration.
3. **Efficiency and Collaboration:** A well-defined project plan with regular communication, roles and responsibilities, and knowledge sharing will drive efficiency and collaboration.
4. **Scalability and Support:** The upgraded websites will be built to accommodate growth, with ongoing post-launch technical support.

How to Participate:

Interested bidders are invited to submit their Expression of Interest by *Friday 15th September 2023*. The submission should include the following:

1. A brief introduction of your company's background and expertise.
2. An outline of your approach to the website upgrade project.
3. Demonstrated experience in website migrations and technical projects of a similar scope.
4. Information on any partnerships or collaborations that can contribute to the project's success.

Submission Details:

Sealed tenders must be deposited in the Tender Box located at the Company's Head Office, Vakabuli Village Road, Drasa, Lautoka no later than 3.30pm on Friday 15th September 2023 and addressed to:

The Secretary
Tender Subcommittee
EOI – Website Upgrade
c/o- Tropik Wood Industries Limited
Private Mail Bag
Lautoka

Important Dates:

- Expression of Interest Submission Deadline: 3.30pm on Friday 15th September 2023

We look forward to receiving your Expression of Interest and partnering with experienced bidders for this website upgrade project. Thank you for your interest in collaborating with us to achieve enhanced online visibility and user experience.